

# John Kehm

Front-end developer & marketing content specialist

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**Over 20 years of experience as a front-end developer, digital interactive specialist, multimedia artist and UX architect.**

From a complete website to a simple microsite, banner ads to billboard ads, I specialize in conceptualizing, creating and maintaining a creative and competitive user-facing identity. As part of a team or by working independently, for web and print, including tradeshow displays and magazine layout and print preparation.

- Expert **HTML 4,5 & CSS**.
- Development of front-end JavaScript as well as working knowledge of jQuery and numerous other script libraries.
- Expert in the Adobe Creative Suite.
- **Responsive design**, that includes emails.
- Web page and email **template design**, creation and CMS implementation.
- Thoughtful, clean code.
- Deep knowledge of several content management systems including: **Eloqua, HubSpot, Adestra, Fatwire, Adobe Experience Manager and WordPress**.

**2009-present**

**Practical Law Company/Thomson Reuters, NYC**

I work directly with the marketing team on a vast assortment of front-end web development projects, email marketing, template creation and asset design:

Designing and building company websites while regularly updating the websites to include new technologies as well as adapting the front-end content to keep up with design trends and mobile responsiveness. I also occasionally assist in migrating some of these sites to a different CMS.

I work directly with multiple marketing managers to design, build and stage innumerable product landing pages, email assets and physical marketing materials for print and for tradeshows etc.

I designed and coded several libraries of email and landing page templates, while helping the company keep up to date with best practices by enforcing brand guide rules and keeping the templates mobile-friendly.

Assisting the design team with advanced photoshop related work such as touching up magazine covers or making the employee head shots look professional and consistent.

**2001-present**

**Freelance web development**

Designing and coding an endless assortment of web pages and ads, designing and preparing

printed matter as well as a full gamut of creative and technical for many colorful clients such as: *Penguin Books, Intel, WorkFusion, Scion, Respond2 and Applied SB.*

**2007-2009**

**Rubicon Marketing, Portland, Oregon**

I was lead creative and front-end coder, from complex email newsletters to simple interactive digital kiosk designs.

**2002-2009**

**Holiday Publishing, Portland, Oregon**

I was lead designer and print preparation artist for the internationally distributed, full-color, bi-monthly fashion/culture magazine *Gothic Beauty.*